

A woman on the left and a man on the right are smiling and looking at a yellow gift tag held by the man. The woman is wearing a white headwrap and a dark striped shirt. The man is wearing a black t-shirt with a yellow logo that says "DIAMOND" and a yellow gift tag. The background is dark and out of focus.

**Give a Little Light**  
magical, practical, global

**Little Sun 2014: A Year in Pictures**



**Little Sun**

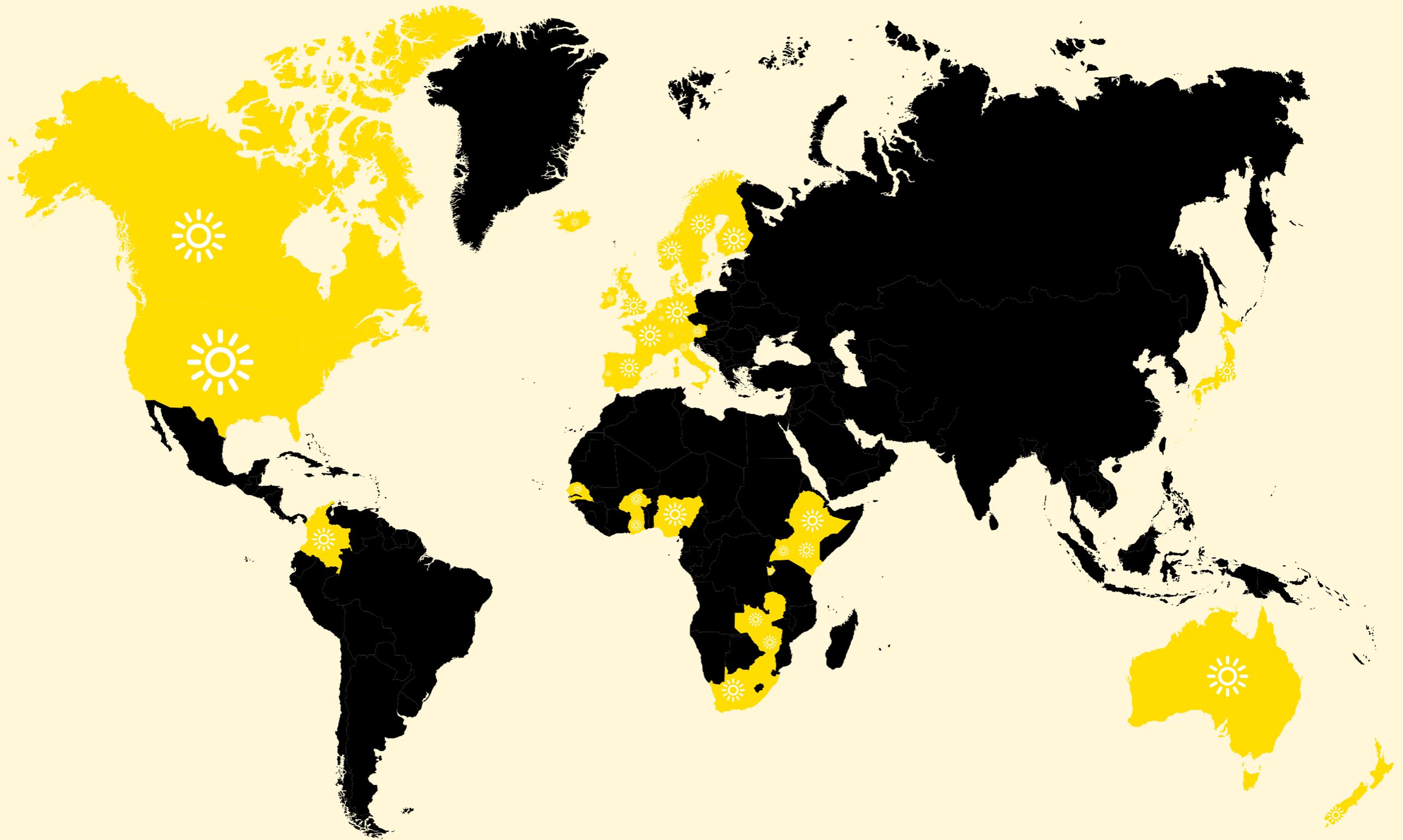


Philanthropist and former New York City Mayor Michael Bloomberg visiting the Little Sun head office in June



2014 was an extraordinary third year for the Little Sun project. We received an important vote of confidence from **Bloomberg Philanthropies** in the form of

a ground-breaking **\$5 million impact investment**, which has allowed us to scale our operations and distribution across the African continent.



Little Sun solar lamps are now available in 11 African countries: Zimbabwe, Ethiopia, Kenya, Nigeria, Ghana, Senegal, Uganda, Burundi, Zambia, Burkina Faso, and South Africa – as well as in Europe, the United States, Canada, Australia,

New Zealand, Japan, and Colombia. The message of Little Sun – along with its light – is spreading quickly, as more and more people join the Little Sun project and begin to **Give a Little Light.**



## **JANUARY**

**Working with our Kenyan distributor solaTaa, MyC4 and KEEF brought Little Suns to rural Kenyan villages with their micro-financing payment plans, where**

**users get their Little Suns first and pay in flexible installments – with the money they are saving by no longer purchasing unsafe and toxic kerosene.**



**FEBRUARY**

Little Sun officially launched  
our distribution in Nigeria ...



Zambia

... which would become only the first of four new African countries to distribute



Ghana



Burkina Faso

Little Sun light this year – later joined by Ghana, Burkina Faso, and Zambia!



# MARCH

Artist and Little Sun Founder Olafur Eliasson brought Little Sun to the MIT for his 2014 McDermott Award residency. Throughout the academic year, Eliasson, Co-Founder

Frederik Ottesen, and the Little Sun Team collaborated with students on the lamp and project, generating innovative ways to spread sustainable energy.



**APRIL**

At the famous Coachella music festival in sunny California, Little Sun surprised festivalgoers with a unique interactive experience to raise awareness about



solar energy access for everyone – the #AbsolutLittleSun Bar and Sunlight Graffiti!



**MAY**

Little Sun also brought Sunlight Graffiti to Viva con Agua's social art and music festival Millerntor Gallery in Hamburg, which brought street art, music,

and social engagement together: a tangible experience of sustainable energy and solar light to all participants.



**JUNE**

In response to feedback from our users, Little Sun debuted a popular new feature:

A fluorescent 'on/off' button that makes your lamp easy to find and activate in the dark!

# Little Sun travels

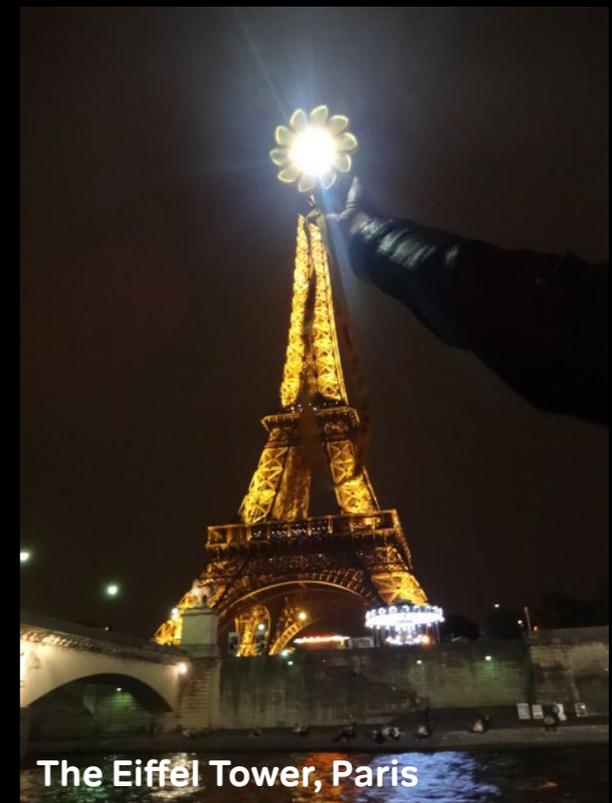
Summer is the perfect time to embark on travels and adventures,  
and Little Sun visited many places this year...

Times Square, NYC



The Great Wall of China

The 25th Fall of the Wall anniversary, Berlin



The Eiffel Tower, Paris



# AUGUST

A popular Little Sun Pop-Up Shop brought solar light to Reykjavik,

Iceland – and sold out of lamps due to high demand!

# Little Sun on the road

At Little Sun, we constantly travel to new places, meeting with people to set up Little Sun distribution. We chronicled our travels in our 'Little Sun On the Road' blog series of first-hand accounts from members of the Little Sun Team.





# SEPTEMBER

The first Little Sun lamps arrived in South America in preparation for the

launch of Little Sun Colombia at Art Bogota in October!



## **OCTOBER**

**In Copenhagen Little Sun visited Ice Watch by Olafur Eliasson, 100 tonnes of inland ice from Greenland which melted slowly in City Hall Square,**

**focusing our attention on the urgent issue of climate change facing us all. Let's turn climate change into climate action. #climate2014 #IceWatch**

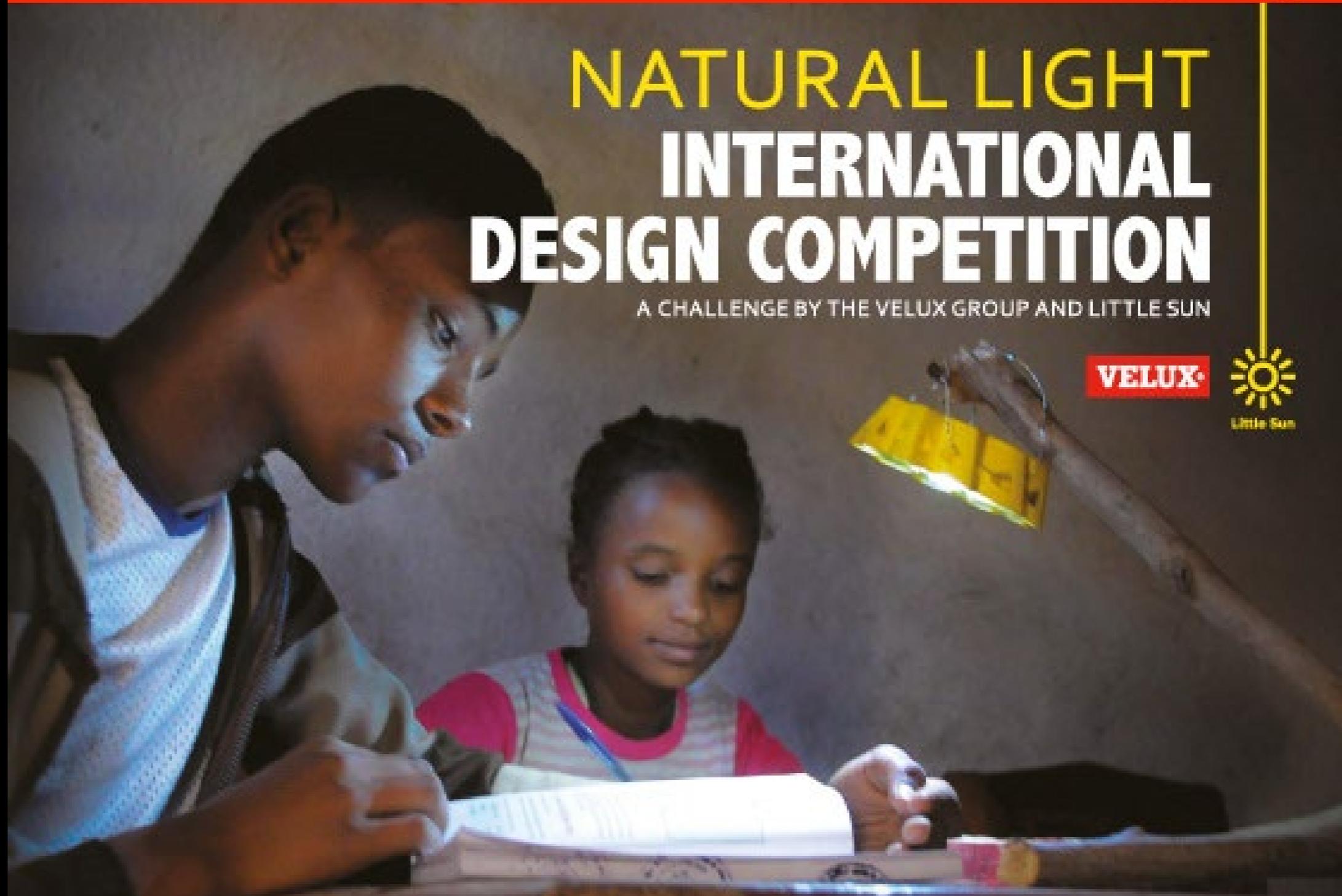
**BRING NATURAL LIGHT TO THE WORLD!**

[www.naturallight.org](http://www.naturallight.org)

# NATURAL LIGHT INTERNATIONAL DESIGN COMPETITION

A CHALLENGE BY THE VELUX GROUP AND LITTLE SUN

**VELUX**



**NOVEMBER**

In partnership with the Velux group, Little Sun launched Natural Light, an international design competition. The competition challenges students to

imagine future solutions to provide people worldwide with sustainable energy by designing a special edition solar lamp, which will be produced in 29,000 units.



# DECEMBER

Little Sun collaborated with Fondation Louis Vuitton to produce a special limited edition of 1000 Little Sun solar lamps, numbered and signed

by Olafur Eliasson. Proceeds from sales support delivery of Little Suns to 11 African countries.

# Great people we met this year

The best part of the Little Sun project is delivering clean solar light and meeting wonderful people along the way, and this year was no exception....



Philanthropist and Former New York City Mayor  
Michael Bloomberg



Mars Desert Research Station Crew  
Commander Nick Orenstein



Wellington Mayor Celia Wade-Brown



Bill Nye the Science Guy

From politicians  
and scientists...



To shopkeepers and retailers...





**Children and their families...**



Artists and musicians...



Ai Wei Wei



Ivy Quainoo



Marteria



On tour with Dillon



And many more!



# Little Sun, Big Impact

Thank you for being a part  
of the global Little Sun community!

Here's what we accomplished to date:

**124,000+**

Little Sun lamps sold in  
off-grid areas

**400+**

African entrepreneurs  
joined

**500,000+**

lives changed



**\$3,200,000**

saved on energy expenses  
in off-grid households

**8,300+**

tonnes CO<sub>2</sub> emissions  
reduced from the atmosphere

**And there is much more to come...**

Thank you for helping us to spread sustainable solar light around the world.

Every lamp sold in an area with electricity delivers one lamp to an off-grid area at a locally affordable price.

**Let's Little Sun!**



Little Sun



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