

Little Sun

2016 | A Year in Pictures

We are all #ConnectedByTheSun



Little Sun
www.littlesun.com





Dear Friends of Little Sun,

Solar is becoming the world's cheapest form of electricity! It has even started to outcompete fossil fuels, according to new data from Bloomberg New Energy Finance. For Little Sun – on a mission of defeating the kerosene monster since 2012 – this is fantastic news and an important step towards 'solar energy for all'.

It's been an eventful year with plenty of change for all of us – my family and I relocated to sunny Cape Town, where Little Sun South Africa launched this summer. It is amazing to see people everywhere putting our new Little Sun Charge to good use. We want everyone in the world to charge their phones with the sun! We hope you've got yours by now...

Our Year in Pictures features some of our favourite memories of 2016. Starting in Switzerland, Little Sun then travelled to refugees in Greece, met prime ministers and movie stars in Senegal and the US, starred in a documentary in Zimbabwe and made a big impression in Marrakesh, where Little Sun shone from the hands of environmental policy-makers at COP22. It was a great thrill to see Little Sun presented as a symbol of positive change for our world. And finally, in December, Ethiopia received a huge container full of Little Sun energy – 28,000 Little Suns, looking forward to spread light and happiness. In total, Little Sun has now distributed over 500.000 Little Sun Originals!

Thank you for being part of our journey, we look forward to dazzling you with even more solar in 2017! Stay tuned for our next family member, the Little Sun Diamond...

**Yours, Frederik Ottesen
Founder of Little Sun**

Little Sun's Global impact

508,148

Little Sun lamps sold worldwide

280.607

Little Sun lamps sold off-grid

1,224,850

lives changed off-grid

99,995 **600+**

tonnes CO₂ emissions reduced

African entrepreneurs joined

\$55,137,283

saved on energy expenses in off-grid households



Introduction

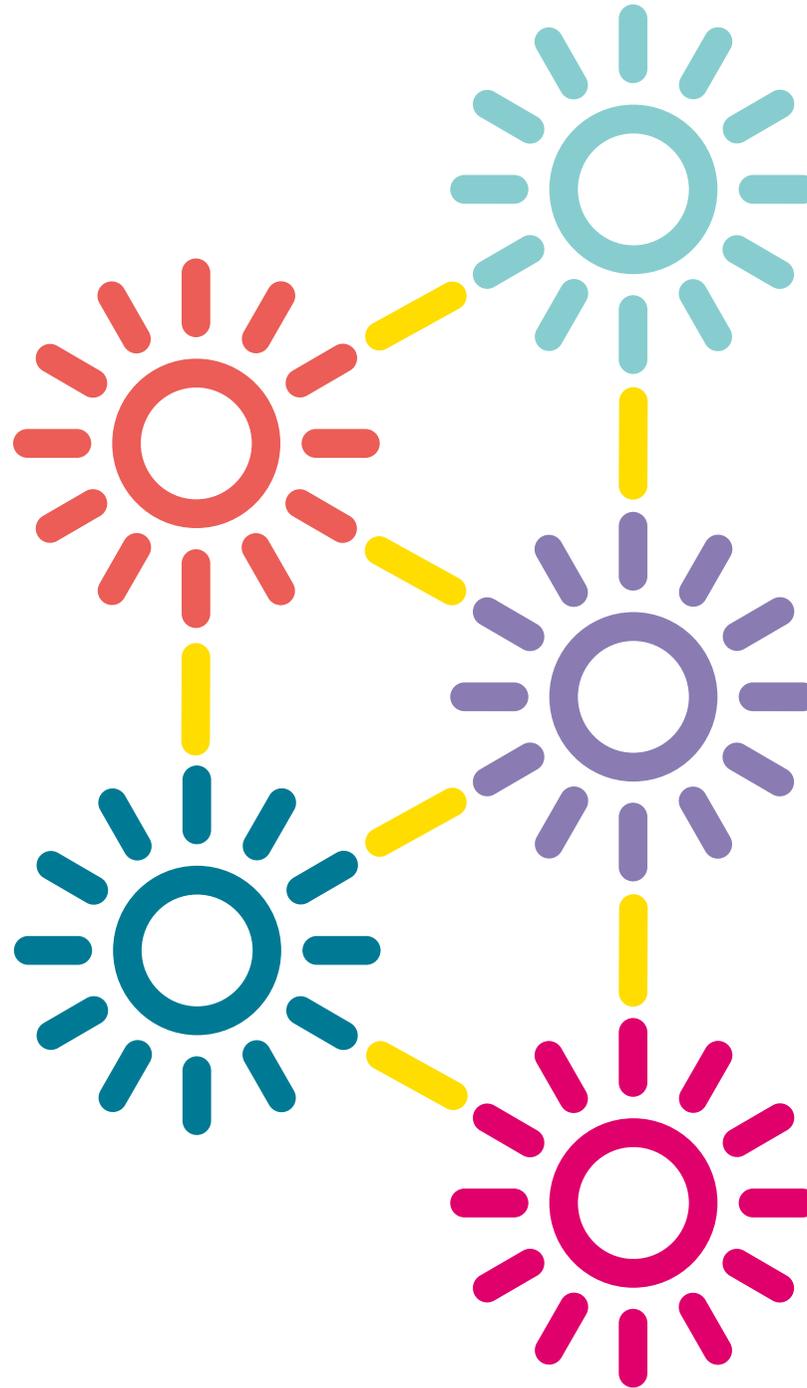
Thank you for joining us on another trip around the mighty sun we all share. We created this Year in Pictures to chronicle some of our favourite moments from our sun-circuit together in 2016. You can browse these moments by month, as well as by the themes dearest to our hearts.

Art & Culture

This year saw our founder Olafur dubbed the (Little) Sun King with his summer exhibition at the Palace of Versailles with special edition Little Suns at the gift store. We were also soaking up the rays at the summer festivals with solar charging stations and our eternal Sunlight Graffiti.

Humanitarian

We responded with urgency, along with our stellar partners, to the worsening humanitarian crises across the world this year, bringing light and hope to refugees and IDPs in South Sudan, Greece and to those affected by disasters in Nepal and Boko Haram-ravaged Nigeria.



Education

We worked with some great partners to bring Little Sun light, energy and the initial stages of our education programs to classrooms across the world, including Ethiopia, Uganda, Rwanda as well as Germany and Europe.

Environmental

The world's eyes were on Little Sun as world leaders and environmental change-makers shone their Little Suns brightly at COP22 in Marrakesh, as a symbol of positive change and hope for a better environment. It was the icing on the cake for a year of sharing sustainable energy with the world.

Business

We became a two-product business this year, launching Little Sun Charge in May. We learned that spreading solar energy to charge mobile phones is just as important as spreading solar light and hope that soon everyone around the world will start charging their phones with the sun!



January

A glorious start to the year as Olafur is honoured with a Crystal Award in Davos, in no small part for his engagement with Little Sun. The award brought Little Sun into the spotlight at the World Economic Forum.

 **Art & Culture**

Olafur receiving the Crystal Award at the World Economic Forum in Davos, with his Little Sun Original and his Little Sun Charge.

Photo: World Economic Forum



 Humanitarian

Artist Ai Weiwei distributed much needed lamps to refugees on Lesbos Island, Greece.

Photos: Ai Weiwei



Nomad Clinic in Nepal

The Upaya Zen Center and the Nomads Clinic brought light and hope to Kathmandu, for those affected by the devastating earthquake, as well as to the Dolpo, a remote, off-grid region of the Himalayas.

 Environmental  Humanitarian

Joan Halifax (founder, pictured above) set an aim to provide every villager in the Dolpo region with a Little Sun – for better health, safety and of course, happiness.

Photos: Cira Crowell and Kigaku Noah Rossetter



February

From a solar forum in Senegal, to Ambiente, Frankfurt, one of the largest trade fairs in the world, Little Sun's February was all about showcasing the forthcoming Little Sun Charge to a global audience. Little Sun was also featured in a very special exhibition: a celebration of sun, energy and art by the children at the KinderKünsteZentrum.

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 Business

Felix at one of the largest trade fairs in the world, Ambiente.

Photo: Little Sun

 Business

Marion, Nafi and the Senegal team presented Little Sun at the 2016 solar forum at the University Alioune Diop de Bambey

Photo: Little Sun



A bright start to the year as students of Berlin Kids International Kindergarten created a solar art exhibition called 'Sun + Energy + Art', hosted by our partners KinderKünsteZentrum.



 Education

Students during the education workshops and creating their own solar exhibition called Sun + Energy + Art

Photo: Little Sun



The lives of many refugees in Uganda and Rwanda were changed in March when they received Little Sun lamps as part of our humanitarian aid program with our partners UNESCO, UNHCR, Windle Trust Uganda and Plan International. It was a powerful beginning for Little Sun's launch in Rwanda with partner SaferRwanda - bringing light to those who need it there most as well as providing local business opportunities and encouraging entrepreneurship.



 Business

Small business owners are finally able to work more efficiently with Little Sun Charge, even during power cuts.

Photo: SaferRwanda (left and bottom right)



 Humanitarian

Refugees in Uganda receive Little Suns as part of our humanitarian aid program.

Photo: Father Mugisha Nestus (above and left)





Little Sun in the permanent collection at the Cooper Hewitt (Smithsonian Design) Museum in New York.

Photo: Matt Flynn

April



We're honoured that Little Sun Original was selected to be featured in the permanent collection of one of the world's leading design museums - the Cooper Hewitt (Smithsonian Design) Museum in New York. Our little yellow lamp featured in their exhibition, 'Energising the Everyday.'

German public international broadcaster, Deutsche Welle travelled with us from Little Sun to shoot with the amazing team from Alight Little Sun Zimbabwe. The result was one of the best TV features on Little Sun yet, highlighting how solar lamps can change lives in rural Zimbabwe.



 Environmental  Business

Behind the scenes in rural Zimbabwe.

Photo: Little Sun



Solar turns the world around!

Photo: Little Sun

May

Little Sun

What a month! We became a two-product company with the official launch of Little Sun Charge, our much-anticipated solar charger for mobile phones, cameras, MP3 players and more. We celebrated our new little brother, as well as the launch of our fresh new website. We also spread the word of our humanitarian work at the World Humanitarian Forum in Istanbul, including the urgent distribution of Little Sun lamps to female IDPs in the midst of crisis in South Sudan.



Little Sun lamps distributed to female IDPs in the midst of crisis in South Sudan.

Photos: Oxfam



(Above) The Little Sun team at the World Humanitarian Summit in Istanbul.

Photo: Little Sun



 Art & Culture

Little Sun travelled to the Venice Biennale to shine a light for solar change and drone delivery as part of the Norman Foster Foundation Droneport Project.

Photo: Dennis Chang (left) Hofmann (top)

June



The Little Sun Velotaxi tours Berlin

Photo: Little Sun

Kicking off a solar-charged summer, the (Little) Sun King, Olafur Eliasson, took over the Palace of Versailles with special edition Little Suns available. Little Sun Charge was a welcome addition in the sunroofs of Velotaxis all over Berlin: passengers could charge their phones with solar while they enjoyed the ride.





 **Art & Culture** *Fun in the sun: our Sunlight Graffiti made a comeback at Sónar in Barcelona.*

Photo: Little Sun

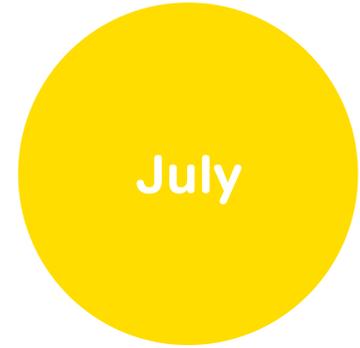




 Art & Culture

*Little Sun visiting Olafur's exhibition
at Versailles palace and gardens.*

Photo: Little Sun



South Africa was centre stage in July with our co-founder Frederik and his family making the move to Cape Town and Little Sun officially launching there thanks to the hard work of Susanne and Kamo. Meanwhile in Zambia, the Natural Light lamps we developed last year with Velux, began dramatically changing lives in the classroom, the delivery room, on farms and in orphanages.



Little Sun Charges soaking up the sun at exchange red artists x art exhibition in Senegal.

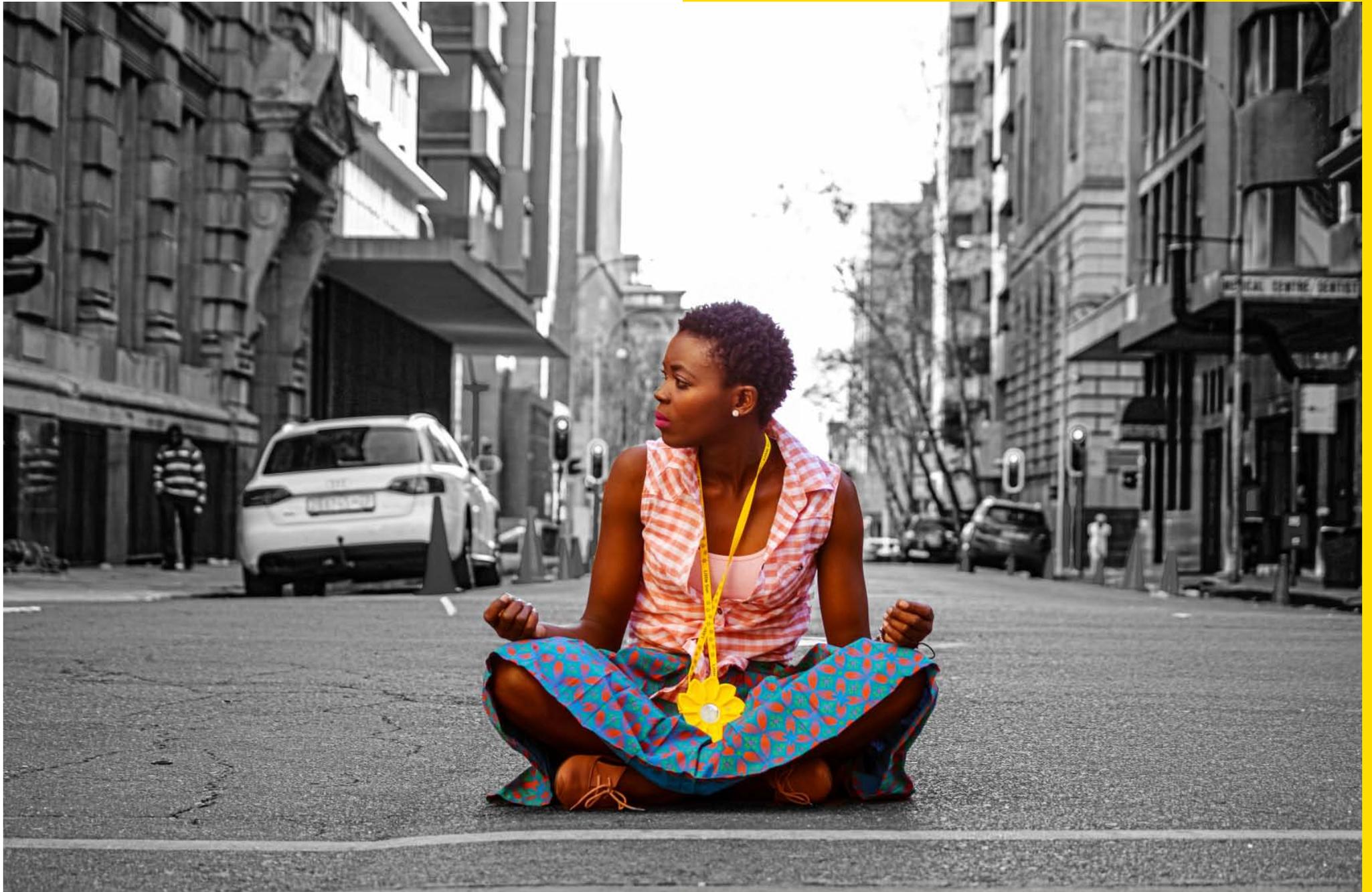
Photo: Tom Leather



Education Business

The Natural Light lamps developed with Velux start making their way to the lives of people in Zambia.

Photos: René Løkkegaard Jepsen



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Celebrating vibrant Johannesburg with the launch of Little Sun South Africa.

Photo: Little Sun South Africa (Thabo)

This summer, there was a very special Little Sun pop-up shop in sunny Corsica. Thanks to the wonderful André of Maison Beretti and Chloé of CNC, one of the most beautiful isles in the world was offering Little Suns for holiday-makers and locals alike, located at Porto-Vecchio.



Where else but Corsica could you ride a horse to a pop-up store and pick up a Little Sun?

Photos: André Beretti

August

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At the height of summer in New York City, Little Sun launched its US tour at the giant trade show, NY Now. Simultaneously, at the New Museum in NYC, Little Sun Charge was also showcased as an example of a successful Kickstarter project.

 Art & Culture

Blick Bassy performed his beautiful music all over the world, accompanied on stage by Little Suns.

Photo: Blick Bassy





 Education

More little learners got inspired by the power of the sun at the Solar School Program in Rwanda.

Photos: UNESCO



 Art & Culture

One of our most spectacular installations yet: Little Sun at the Sterckshof Castle in Antwerp with Beauty Overdose.

Photo: Sofie Ramis for Beauty without Irony



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September



This month, we continued our efforts in Rwanda as we partnered with UNHCR to bring solar lights to elderly Rwandan refugees. And a special Rwandan guest came to visit us in Berlin: Miss Rwanda!



 **Art & Culture**

We ended the summer feeling charged-up at Lollapalooza and at IFA with our solar tree charging stations – a hit for all the phone-addicted festival goers!

Photos: Little Sun



Humanitarian

Little Sun lamps are brought to elderly refugees thanks to UNDP.

Photo: UNHCR



Business

Miss Rwanda visits us at Little Sun HQ.

Photo: Little Sun



Humanitarian

#LightUpYourAfrica and the Karibujua project brought Little Suns to rural Kenyans (above)

Photo: Karibujua



 Environmental

Little Sun lamps were awarded to the winners of the Global Goals World Cup in New York and Copenhagen, promoting the Sustainable Development Goals (SDGs).

GGWCUP is powered by Eir soccer and UNDP, in cooperation with, Social Good Summit, Save the Children Denmark and The Danish Ministry of Foreign Affairs.

Photos: Global Goals World Cup



October

Felix pitched Little Sun at the Start-Up Showcase Finals at SXSW Eco in Texas this month as well as hosting a rather unique lunch about 'Eating the Sun'. Meanwhile, community health workers in Tanzania were trained to use Little Sun Charge to help them 'sun-power' their crucial healthcare in off-grid areas and our lovely intern Sabine represented Little Sun at Tanzania's National Youth Week along with youth and feminist organisation, Femina Hip.

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 **Art & Culture**

(Top right) Youth and feminist organisation, Femina Hip, having fun with their Little Suns..

Photos: Femina Hip

 **Humanitarian**  **Art & Culture**

Afrobeats sensation, Mr Eazi, embarked on a mission to bring 10,000 Little Suns to Boko Haram ravaged Nigeria

Photos: Mr Eazi and his team



Nafi presented Little Sun to Mr. Dionne, the Prime Minister of Senegal, and Mr. Baldé, the Minister for the Environment and Sustainable Development.

Photo: Little Sun Senegal



 Art & Culture

More fun with the sun at the VViva Con Agua-organized Widerkunst Festival, Holzmarkt: Berliners celebrated the spin-off from famous Millerntor Gallery in Hamburg with Sunlight Graffiti.

Photos: Little Sun

November



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More safe, sustainable light is brought to the classroom, this time to schoolgirls in Afar, Ethiopia, thanks to the PAGES project, Save the Children and DFID.

Photo: Save the Children Ethiopia



 Education  Humanitarian

More safe, sustainable light is brought to the classroom, this time to schoolgirls in Afar, Ethiopia, thanks to the PAGES project, Save the Children and DFID.

Photos: Save the Children Ethiopia and (top left) Seifu Assegid for SC

One of the highlights of Little Sun's year was the moment at COP22 in Marrakesh when a room full of UN delegates and environmental policy-makers held Little Sun lamps for the world to see: COP21 president Ségolène Royal distributed Little Sun lamps as a symbol of hope for taking climate action, allowing the financing of the first step of the Kids Solar Alliance in cooperation with Artists4Climate. Also on a world scale was AidEx2016 in Brussels – showcasing our humanitarian aid and disaster relief work to leading aid and development organisations.



 Education

Little Sun shines a light on Climate Change at COP22: uniting decision-makers with a symbol of environmental hope. Thank you Artists4Climate for making it happen.

Photo: IISDENB Kiara Worth

Far left: IPCC Chair Hoesung Lee and UNFCCC Executive Secretary Patricia Espinosa holding Little Sun for the opening of COP22 in Marrakesh.

Photo: UNFCCC



Mads Nørgaard



The thinking person's fashion store in Copenhagen dedicated a 'day of light' on November 26 to launch Little Sun and warmly supported us with an online feature, saying: 'Olafur Eliasson's Little Sun is undoubtedly one of the most important artworks of our generation.'



Photos: Little Sun



December

Being the month of gifts and giving, Little Sun partnered with South Africa's Santa Shoebox Project to bring the gift of solar light to kids living off-grid in South Africa and Namibia. Ethiopia is also receiving a whole lot of solar light in December too: an exciting container of 28,000 lamps is due to arrive thanks to our new importer Solar Development Plc. Happy holidays from all of us at Little Sun!

Kids in Magaliesburg celebrating solar with Santa Shoebox and Little Sun.

Photo: Little Sun South Africa



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Artists4Climate and Little Sun launched the Kids Solar Alliance: empowering children to make a brighter future. The first solar education workshops took place in Clichy-Montfermeil, France and will soon be followed by one nearby Errachidia, Morocco – connecting kids worldwide!



 Education

Students in Paris participating in the solar education workshops

Photos: Martin Argyroglo

Our sunny team



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Our sunny team

Little Sun is growing bigger! Welcome to the many members of our team who joined in 2016. Thank you to everyone, near and far, who have done such a great job this year, furthering Little Sun's solar mission to bring energy access to all. Special thanks to all interns, Charge packing helpers and everyone else who supported the team throughout the year in Berlin!

Around the world



Around the world

As a parting gift for making it through our whole Year in Pictures, here's some of those that were too good not to include but didn't fit anywhere else!

Keep shining and see you
on the other side in 2017!

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