

Little Sun 2015: A Year in Pictures

We are all connected by the sun

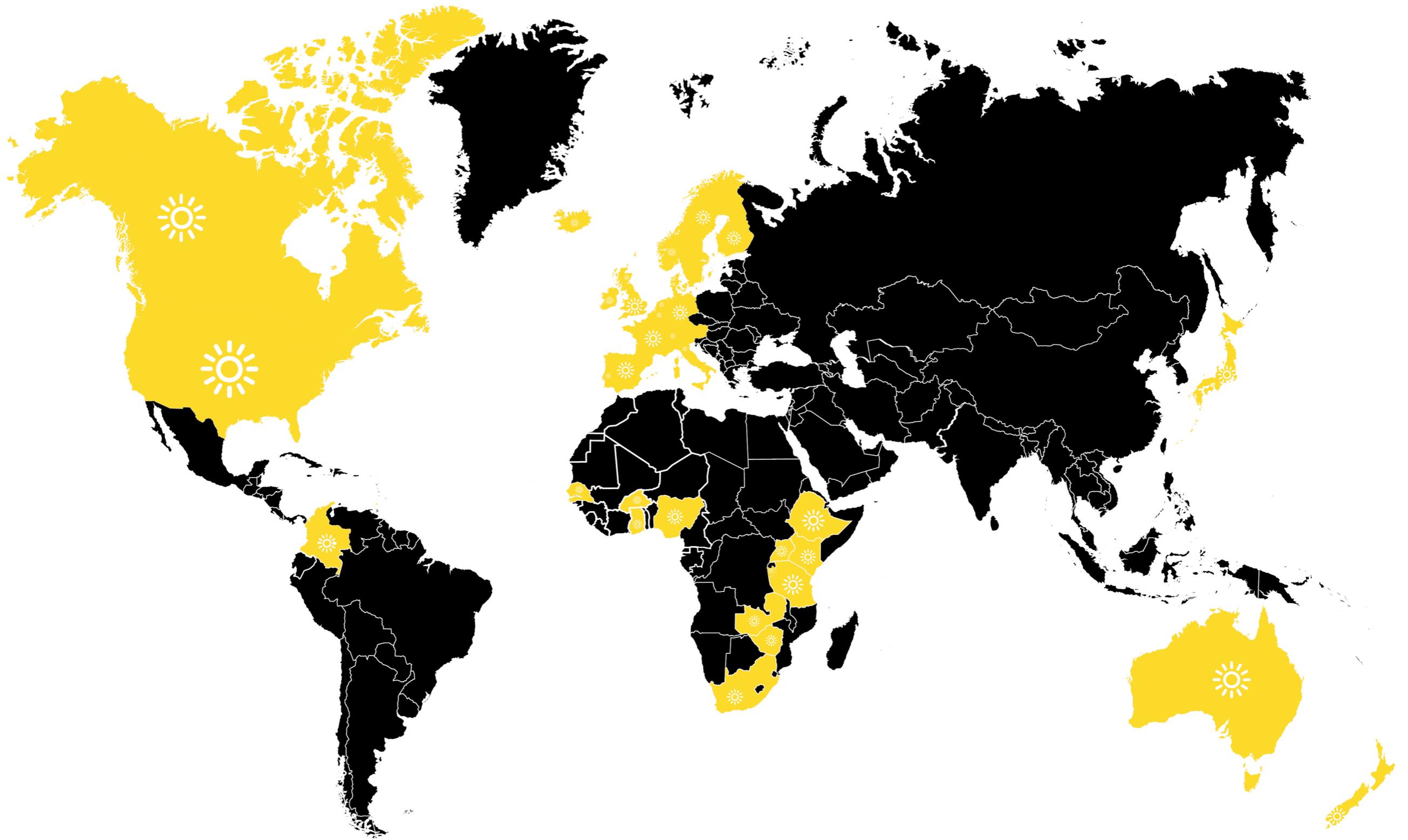


I think we can all agree that 2015 was a year of much change all over the world. Now is a good moment to stop, take a few breaths, and think a little about the year.

I'd like to invite you now to experience Little Sun's 2015 by taking a look through this Year In Review. This year was a special one, as we added a second member to the Little Sun family, our solar phone charger Little Sun Charge, while engaging in many other activities all over the world – from Berlin to twelve countries in Africa to COP21 in Paris – spreading the Little Sun glow

everywhere with our little yellow lamp. I'm very excited for the year to come with the official launch of the Charge, connecting people all over the world to the sun, followed closely by the third Little Sun: the dazzling Little Sun Diamond. Thank you all for pushing the light of Little Sun ever stronger and ever further in 2016 – our world needs you!

**Yours,
Olafur**



Little Sun solar lamps are now available in 12 African countries: Zimbabwe, Ethiopia, Kenya, Nigeria, Ghana, Senegal, Uganda, Burundi, Zambia, Burkina Faso, South Africa and Tanzania – as well as in Europe, the United States, Canada, Australia,

New Zealand, Japan, and Colombia. The message of Little Sun – along with its energy – is spreading quickly, as more and more people join the Little Sun project and begin to **connect to the sun.**

Little Sun's impact to date

180.000+

Little Sun lamps sold in off-grid areas

920.000+

lives changed off-grid

20.346

tonnes CO₂ emissions reduced

600

African entrepreneurs joined

\$8.300.000+

saved on energy expenses in off-grid households





JANUARY

Children visiting Olafur Eliasson's 'Riverbed' exhibition at Denmark's Louisiana Museum got to explore it in complete darkness, with only their

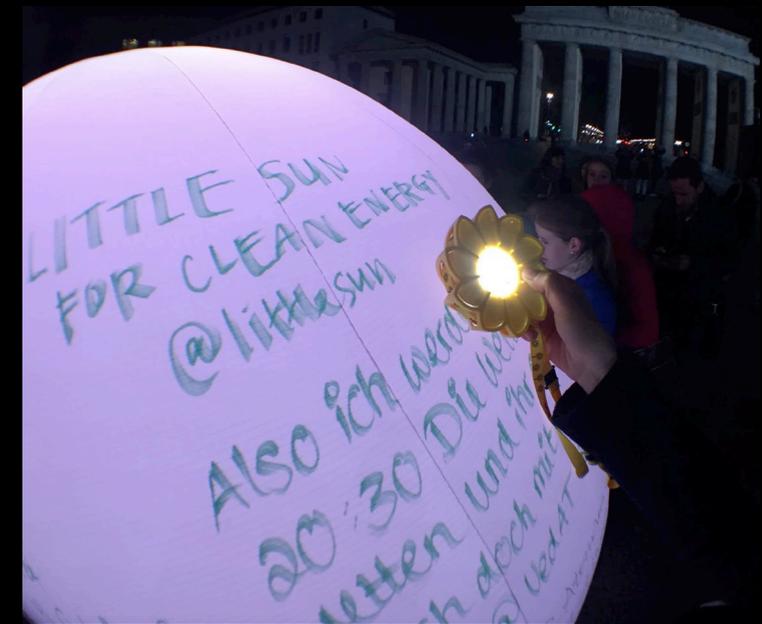
Little Sun lamps to guide them. Also this month we began sales training in Ghana and Burkina Faso.



FEBRUARY

The first Little Sun Charge testing began in the eco-village of Yeuma, Senegal. Later in February, Little Sun

was present for Olafur's opening at the Modern Art Museum, Addis Ababa, Time-sensitive activity.



MARCH

Little Sun was happy to be a part of Earth Hour in March – a night to

experience the lights switched off and your Little Sun lamp switched on!



APRIL

In April, Shanti Med Nepal brought light and hope to Mainapokhari, a village in mid-western Nepal. For the Rappongi Art Night,

Japan, Little Sun was in full bloom in a beautiful garden of solar light.



MAY

Excitingly, Little Sun arrived in Tanzania in May, as well as expanding further in South Sudan. Two students

also brought Little Sun light to Rishikesh in the foothills of the Himalayas.



Natural Light International Design Competition winners announced

Together with our partner VELUX, we announced the winners of our design competition in May: Ms. Mariana Arando and Mr. Luca Fondello,

talented industrial design students from the University of Buenos Aires. They are pictured here with their winning lamp design.

As summer heated up, Little Sun was featured beautifully by Kunsthaus Zug, Switzerland, as well as in KaDeWe, one of Europe's biggest department stores.

We also shone brightly at the United Against Poverty event in Munich and were awarded in the Lifestyle Category at the GreenTec Awards.



JUNE



JULY

Little Sun reached the peak of Mount Kilimanjaro in July! We also celebrated

summer with a backyard party at Hallesches Haus, Berlin.



AUGUST

Our August was flat-out with preparing for our Little Sun Charge Kickstarter campaign – the highlight of course

being the guest appearance of Gertrud, the parrot!



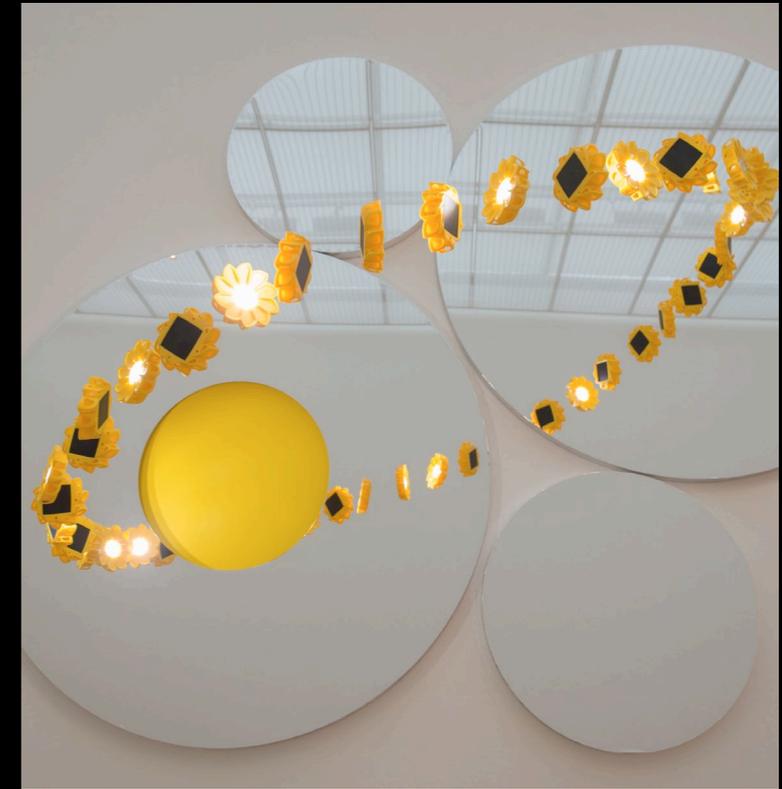
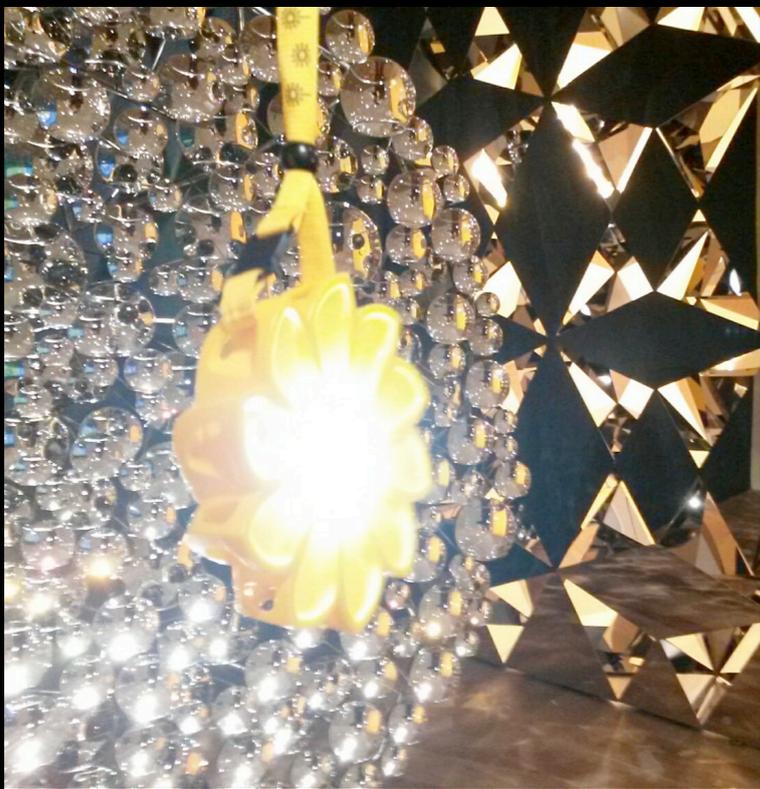
Power
Little Sun Charge
with us



SEPTEMBER

September saw Little Sun Charge being well and truly kick-started! We reached over 500% of our target. We are excited to have had thousands

of friends join us to bring the Charge to life in our crowdfunding campaign. Sharing the sun will not only shine a light but also charge phones in 2016!



In autumn we were also part of Olafur's Fondation Beyeler experience, we traveled along to his exhibition at Moderna Museet in Stockholm, and

were part of several Nordic light festivals and installations. #ConnectedByTheSun and by art and creativity.



OCTOBER

Little Sun South Africa expanded with the Bright Night Project, an exhibition lit by Little Sun lamps. We won the

KfW GründerChampion Award and ran a competition with Femina HIP in Tanzania to support young women.



NOVEMBER

Mophela Primary School, South Africa, received a donation of Little Sun lamps. We also continued our successful sales training in Burkina Faso and were featured

in a Little Sunrise led by Olafur at the Falling Walls conference as well as partnering with CPH:DOX to create a film competition on sustainability called Little Changes.



DECEMBER

We ended the year spectacularly by creating beautiful chains of Little Sun light at L'école Massillon and at Ice Watch in Paris during COP21, as well

as asking people on the boulevards of Paris what their solutions to climate change are.

Little Sun on the road

At Little Sun, we constantly travel to new places, meeting with people to set up Little Sun distribution. We chronicled our travels in our 'Little Sun On the Road' blog series of first-hand accounts from members of the Little Sun Team.



Little Sun in unexpected places

The Little Sun adventure continued this year, spreading clean energy ever further and ever stronger and sometimes turning up in some very unexpected places...



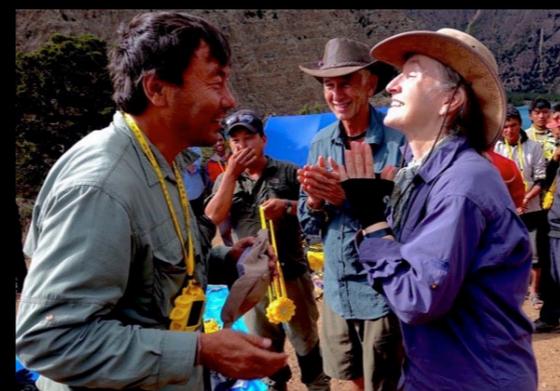
Little Learners Education Program

After several months of colourful, loud and fun solar education research with the Berlin Bilingual School and Kinder Künste Zentrum, Little Sun is happy to announce that our educational packs for schools are now ready for download here: www.littlesun.com/education.





See you in 2016!



Let's share our good energy!



**So far we have sold a total of
365.317 Little Suns worldwide!**

Thank you for helping us to spread sustainable solar energy around the world. Every Little Sun product sold in an area with electricity delivers one Little Sun Lamp or Charge to an off-grid area at a locally affordable price.

**We're looking forward to bringing Little Sun Charge
to the world in the new year!**

