



Little Sun

Scribit

The world's largest mosaic is about to enter your home

Write&erase robot Scribit has teamed up with artist Olafur Eliasson's Little Sun project to draw in thousands of people's homes and remind us we are all connected by the sun. The message? Hope and action for the future of our planet

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More information is available upon request by contacting press@littlesun.com. The experience can be tested here: <https://scribit.design/pages/app-page>

Scribit, the write&erase robot that turns most vertical surfaces into canvases, has teamed up with Olafur Eliasson's non-profit Little Sun to draw an ever-changing sun path chart on people's walls. The resulting drawing has the ambition of becoming the world's largest mosaic, reaching simultaneously into thousands of people's homes.

The collaboration is a personalized call to action through art and for the future of our planet. Little Sun has long advocated for sustainability, bringing solar lamps to areas with no access to electricity. Now, it's collaborating with Scribit to amplify its message.

As part of the experience, Scribit owners will be able to input a specific date, hour and location into the app connected to the robot, generating a unique representation of the position of the sun in the sky at their chosen time and place. When the vertical plotter receives the information, it will activate and draw the custom chart on a wall, canvas or other vertical surface.

Each sun path chart will be part of something bigger—a visual, collective statement for climate action that reunites and connects people under the same sun.

Since Scribit is able to repeatedly draw and erase content, users will be able to update their personal home graffiti as often as they please, redefining its meaning and appearance time after time.

The feature will be available from July 31st, on both iOS and Android. It will also include a button that redirects users to an external donation page, encouraging them to contribute to Little Sun's Give Light program (littlesun.com/givelight).



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The collaboration inaugurates a series called Scribit Originals, which will bring drawings inspired by well-known artists, poets and designers into people's homes and everyday spaces.

"Little Sun is a response to our present situation," says Olafur Eliasson. "Energy shortage and unequal energy distribution demand that we reconsider how our life-sustaining systems function. I see Little Sun as a wedge to open up this urgent discussion from the perspective of art, to raise awareness about energy access and the unequal distribution of energy today."

"Little Sun is about bringing sunshine and beauty into people's lives while raising awareness for the global need for clean energy and climate action," says Felix Hallwachs, Managing Director of the Little Sun Foundation. "We are excited about the collaboration with Scribit, because it is a completely new way of connecting the global community, making the power of the sun tangible for everyone."

"Scribit challenges the paradigm of art as confined to a precise time and location," says Carlo Ratti, inventor of the write-and-erase robot and director of the Senseable City Lab at the Massachusetts Institute of Technology (MIT). "It narrows the gap between viewer and artist. Instead of a fleeting encounter, art becomes a dialogue, an exchange, an evolving interaction."

"We're very excited to collaborate with the Little Sun team," says Andrea Baldereschi, Chief Marketing Officer at Scribit. "Their far-reaching vision has inspired a piece of art with no boundaries, which will be showcased on thousands of people's walls at the same time."

CREDITS

Scribit Originals #1 was created by Scribit & Little Sun

Scribit is a project by CRA-Carlo Ratti Associati in collaboration with Makr Shkr
Scribit team: Carlo Ratti, Andrea Baldereschi (CMO), Andrea Bulgarelli (CTO), Danilo Ronchi (Developer), Ivan Lunardi (Senior Developer), Matteo Palmieri (UX/UI DESIGNER), Giorgia Ori (Partnership Manager), Svilena Sivova (Community & Event Manager), Federico Morando (Digital Content Specialist)

In collaboration with the Little Sun team

ABOUT SCRIBIT

Designed by CRA-Carlo Ratti Associati, the award-winning design and innovation firm led by MIT professor Carlo Ratti, Scribit is a write&erase robot that can turn any vertical surface into a



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low-refresh screen on which to display information from the web, user-generated content and art. Functioning as a “printer for walls,” Scribit ushers in a new way of presenting digital content and allows the user to instantly reconfigure and personalize a vertical plane. With two very successful campaigns on Kickstarter and Indiegogo, the vertical plotter has raised over USD 2.4 million in crowdfunding. The device is now in mass production, with the first 1,000 units already sent to the backers.

www.scribit.design

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ABOUT LITTLE SUN

Little Sun’s solar solutions are for everyone. Artist Olafur Eliasson launched the Little Sun social business in July 2012 at London’s Tate Modern to bring clean, affordable solar energy to the 1.1 billion people living without electricity. Since then, more than 830,000 Little Sun lamps have been distributed worldwide, with more than half going to off-grid areas. In areas without access to electricity, they provide a clean alternative to toxic and expensive fuel-based lighting and a steadfast and clean alternative to relying on the electrical grid. In 2017, Eliasson launched the Little Sun Foundation as an extension of the social business. The non-profit brings light to the most vulnerable communities worldwide who are off the grid and beyond the reach of Little Sun’s entrepreneurial distribution models, especially school children, refugees and people affected by natural disaster.

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